

MPI INTERNATIONAL JOURNALISM FELLOWSHIP 2012: Tentative Program

16th September (Sunday) & 17th September (Monday):
ARRIVAL & REGISTRATION OF PARTICIPANTS

WEEK 1

18th September (Tuesday):

- **Briefing on Hotel Facilities/Services**
By: Representative of Peninsular Residence All Suite Hotel
- **Introduction & Overview of the Course**
By: Course Moderator
- **Opening Ceremony**

19th September (Wednesday):

- **PHOTO JOURNALISM : ITS TECHNIQUES AND UNDERSTANDING PHOTOSHOP**
- *By: DJ Clark – Course Leader MA International Multimedia Journalism University of Bolton & Beijing Foreign Studies University / Multimedia Reporter for China Daily, Beijing.*
- **Leave for Terengganu**
- Check in Hotel

20th September (Thursday):

- **PHOTO JOURNALISM /EXCURSION/PRACTICAL**
By: DJ Clark
 - Pasar Payang, Terengganu Craft Centre & State Museum
 - Noor Arfa Batik
 - The Floating Mosque
 - Dried Fish & 'Keropok' Industry at Seberang Takir
 - Local fishermen village & Boat Making Industry at Pulau Duyung
- **PHOTO JOURNALISM/ PRACTICAL**
By: DJ Clark

21st September (Friday):

- **MULTIMEDIA JOURNALISM**
By: DJ Clark

22nd September (Saturday):

- MULTIMEDIA JOURNALISM - PRACTICALS

By: DJ Clark

23rd September (Sunday)

- MULTIMEDIA JOURNALISM - PRESENTATIONS

By: DJ Clark

- Leave for **Kuala Lumpur**
- Check-in Hotel

WEEK 2

24th September (Monday)

- HONEST, FAIR AND RESPONSIBLE JOURNALISM : THE WAY FORWARD

By: Dr. Eric Loo – Journalism Lecturer, University of Wollongong, Australia

25th September (Tuesday):

- REPORTING RELIGION & CONFLICT (*Part 1*)

- Briefing of workshop format, objectives and anticipated outcomes
- Self appraisal of values, beliefs (secular, political & religion)
- Quiz game on general knowledge of religion issues
- Assessing and identifying knowledge & experiential gap
- Working out remedial measures
- Case study

By: Dr. Eric Loo

26th September (Wednesday):

- REPORTING RELIGION & CONFLICT (*Part 2*)

- Practical tips on reporting race & religion
- Case study of reporting of inter-faith conflict and dialogue
- Approaches to writing religion related stories
- Write & submit religion related stories

By: Dr. Eric Loo

27th September (Thursday):

- REPORTING PROTESTS and PUBLIC RALLIES (1)

By: Dr. Eric Loo

28th September (Friday):

- REPORTING PROTESTS and PUBLIC RALLIES (2)

By: Dr. Eric Loo

29th September (Saturday):

- Visit to **GENTING HIGHLANDS**

30th September (Sunday):

- *Free & Easy*

WEEK 3

1st October (Monday):

- **WAR ZONE REPORTING : EXPECT THE UNEXPECTED**

By: Shanaz Habib – Asst. News Editor, The Star

- **INTERNATIONAL HUMANITARIAN LAW**

By: Tobias Epprecht, Head of Delegation, International Committee of the Red Cross

2nd October (Tuesday):

- **INTERVIEWING TECHNIQUES FOR JOURNALISTS**

By: T.Selva - Chief News Editor, The Star

3rd October (Wednesday):

- **BUSINESS REPORTING/REPORTING ON THE ECONOMY**

By: BK Sidhu - Deputy News Editor, Business Desk, The Star

4th October (Thursday):

- **FEATURE WRITING AND NARRATIVE JOURNALISM**

- What makes a story interesting?
- How to make your writing flow
- The importance of imagination
- Interviewing techniques
- Do's and Don'ts of Good Writing
- What is Narrative Journalism? How does it differ from straightforward Feature Writing?
- Why do we need Narrative Journalism? Why is it the trend today?
- Structuring your narrative article
- Ethics in Narrative Journalism

By: Kee Thuan Chye – Former Associate Editor, The STAR

5th October (Friday):

- **FEATURE WRITING AND NARRATIVE JOURNALISM (Practical)**

By: Kee Thuan Chye

6th October (Saturday):

- *Leave for Bukit Merah Lake Town Resort*
- Check in Hotel

7th October (Sunday):

- Visit the *Orang Utan Sanctuary*

WEEK 4

8th October (Monday):

- Leave for **Kuala Lumpur**
- Check-in Hotel

9th October (Tuesday):

- **BROADCAST JOURNALISM (at ASTRO News Studio)**
By: Suhaimi Sulaiman, Executive Producer, Astro AWANI

10th October (Wednesday):

Visit to *Ministry of Information/RTM*

11th October (Thursday):

- Visit to *Ministry of Foreign Affairs*

12^h October (Friday):

- Visit to *The Star*

13th October (Saturday):

- *Free and Easy*

14th October (Sunday):

- Visit to *PETRONAS Twin Tower*

15th October (Monday):

- **CLOSING CEREMONY & CERIFICATES PRESENTATION**

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