

INTERNATIONAL JOURNALISM FELLOWSHIP (IJF) 2013: Programme

(NOTE: Classes start at 9.00 am; Coffee Break at 10.30 am – 10.45 am; Lunch at 12.30 pm – 2.00 pm; Tea Break at 3.30 pm – 3.45 pm and classes end at 5.00 pm every day)

WEEK 1

1st September (Sunday)

- Arrival & Registration of Participants
- Check into Peninsula Residence All Suite Hotel, Kuala Lumpur

2nd September (Monday):

- **Opening Ceremony**
- **Introduction & Overview of the Course**
By: Course Moderator
- **Briefing on Hotel Facilities/Services**
By: Representative of Peninsula Residence All Suite Hotel

3rd September (Tuesday):

- **JOURNALISM: RESEARCH METHODOLOGY**
By: Harvey Sernovitz, Information Officer, U.S. Embassy in Kuala Lumpur

4th September (Wednesday):

- **FEATURE WRITING AND NARRATIVE JOURNALISM**
 - What makes a story interesting?
 - How to make your writing flow
 - The importance of imagination
 - Interviewing techniques
 - Do's and Don'ts of Good Writing
 - What is Narrative Journalism? How does it differ from straightforward Feature Writing?
 - Why do we need Narrative Journalism? Why is it the trend today?
 - Structuring your narrative article
 - Ethics in Narrative Journalism

By: Kee Thuan Chye – Former Associate Editor, The STAR

5th September (Thursday):

- **FEATURE WRITING AND NARRATIVE JOURNALISM (Practical)**
By: Kee Thuan Chye

6th September (Friday):

- **INTERNATIONAL HUMANITARIAN LAW (IHL)–A Set of Rules Apply in Conflict Zones**
By: (International Committee of the Red Cross)
- **REPORTING ON NATURAL DISASTER : LAND SLIDE**
By : Eriko Motoyama – Program Director Slope Watch, Public Works Department

7th September (Saturday)

- *Free & Easy*

8th September (Sunday)

- *Free & Easy*

WEEK 2

9th September (Monday)

- **BUSINESS / ECONOMIC REPORTING**
By: B.K. Sidhu, News Editor, Business Desk, The Star

10th September (Tuesday):

- **INTERVIEWING TECHNIQUES FOR JOURNALISTS**
By: T.Selva – Associate Editor, The Star

11th September (Wednesday):

- **KNOWING YOUR CAMERA AND UNDERSTANDING PHOTOSHOP**
By: Canon Malaysia

12th September (Thursday):

- *Leave for Langkawi*
- *Check in Hotel*

13th September (Friday):

- **PHOTO JOURNALISM /EXCURSION/PRACTICAL**
By: DJ Clark – Course Leader MA International Multimedia Journalism University of Bolton & Beijing Foreign Studies University / Mutlimedia Reporter for China Daily, Beijing
- **PHOTO JOURNALISM/ PRACTICAL & ANALYSING**
By: DJ Clark

14th September (Saturday):

- **MULTIMEDIA JOURNALISM**
By: DJ Clark

15th September (Sunday):

- **MULTIMEDIA JOURNALISM - PRACTICALS**

By: DJ Clark

WEEK 3

16th September (Monday): *Malaysia Day*

- **MULTIMEDIA JOURNALISM - PRESENTATIONS**

By: DJ Clark

- *Check out Hotel*

- ***Back to Kuala Lumpur***

17th September (Tuesday):

- **ETHICAL AND RESPONSIBLE JOURNALISM : THE WAY FORWARD**

*By: Eric Loo: Senior Lecturer (Journalism), University of Wollongong, Australia;
Columnist for Malaysiakini & The Edge Malaysia; Editor of Asia Pacific Media
Educator.*

18th September (Wednesday):

- **HOW TO WRITE OP-ED OR COLUMN**

By: Eric Loo

19th September (Thursday):

- **CASE STUDIES OF MEDIA REPORTING OF ETHNO-RELIGIOUS CONFLICT**

By: Eric Loo

20th September (Friday):

- **REPORTING ON ETHNO-RELIGIOUS CONFLICT**

By: Eric Loo

21st September (Saturday):

- Visit to ***GENTING HIGHLANDS***

22nd September (Sunday):

- *Free & Easy*

WEEK 4

23rd September (Monday):

- Visit to ***Ministry of Foreign Affairs***

- *River Cruise (Putrajaya)*

24th September (Tuesday):

- **FORUM WITH INTEGRITY**
- Visit to **The Star**

25th September (Wednesday):

- Visit to **PETRONAS Twin Tower, Kuala Lumpur City Centre (KLCC)**
- Visit to **Ministry of Information/RTM**

26th September (Thursday):

- **WHAT IT TAKES TO BE AN EXCELLENT REPORTER**
By : S.N. Rajen, Former Editor, Bernama

27th September (Friday):

- **Leave for Malacca**
- *Check in Hotel*

28th September (Saturday):

- *Free and Easy*

29th September (Sunday):

- *Check out Hotel*
- **Back to Kuala Lumpur**

30th September (Monday):

- **BROADCAST JOURNALISM (at TV3 Sri Pentas)**
By : News Editor, TV3

1st October (Tuesday):

- **CLOSING CEREMONY & CERTIFICATES PRESENTATION**

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