Bengkel

PENULISAN RENCANA & NARATIF BERKESAN

28-29 Ogos 2018

Petaling Jaya / Kuala Lumpur

Penyampaian

BAHASA MALAYSIA & INGGERIS

Yuran Bengkel

RM 1,600

(harga termasuk minum pagi / petang & makan tengah hari,bahan-bahan kursus, Daftar Media 2017/2018, sijil penyertaan, beg kursus dan lain-lain)

MPI adalah sebuah pusat latihan yang berdaftar dengan Pembangunan Sumber Manusia Berhad (PSMB) dengan no. pendaftaran TP10001678.

Siapa Harus Menyertai

- Wartawan Sepenuh Masa
- Pengurus, Pegawai / Kakitangan Perhubungan Awam
- Pegawai Akhbar
- Setiausaha Akhbar
- Eksekutif Syarikat
- Penulis Bebas

Isi Kandungan / Silibus

- Anda Mahu Menjadi Penulis Rencana?
- Mengenali Pelbagai Jenis Rencana - Anatomi Rencana
- Kriteria Rencana, Penyelidikan dan Sumber dalam Penulisan Rencana
- Pengenalan dan Penutup Rencana
- Kewartawanan Baharu dan Penulisan Naratif
- Struktur dan Alat-alat Penting dalam Penulisan Rencana
- Analisis dan Latihan
- Retorik dan Gaya dalam Penulisan Rencana
- Menganalisis Retorik dalam Rencana
- Latihan Pelbagai Jenis Rencana
- Menganalisis Rencana Pemenang Hadiah Kajai
- Kesalahan Umum dalam Penulisan Rencana
- Ganjaran, Kepuasan dan Risiko Sebagai Penulis Rencana

Tenaga Pengajar

Prof. Madya Dr. Jeniri Amir
Pensyarah Kanan di Universiti Malaysia Sarawak

Beliau banyak membuat analisis politik dan media antaranya bersama TV3, Astro Awani, RTM, Radio 24, Berita Harian, Sinar Harian, Utusan Borneo dan Borneo Post.
Beliau telah menghasilkan lebih daripada 50 buah buku, 1,500 artikel yang disiarkan dalam pelbagai akhbar, majalah dan jurnal.

BENGKEL PENULISAN RENCANA & NARATIF BERKESAN 28-29 OGOS 2018 SALES CONTRACT

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- RM 1,600 / PAX
- Group registration for 2 pax and above will be entitled for 5% discount.

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