

23 Mei 2018

Ketua Pengarang/Pengarang/Pengarang Berita/Pengurus Berita TV/Radio/Portal Berita
Pertubuhan Media di Malaysia

YBhg. Datuk/Tuan/Puan,

**JEMPUTAN PENYERTAAN:
"TWO-DAY WRITING WORKSHOP IN NARRATIVE JOURNALISM"**

Ingin mendapatkan gaya penulisan naratif yang berkesan? Jangan lepaskan peluang untuk mengikuti bengkel selama 2 hari bersama Prof Janet Steele.

"Writing Workshop in Narrative Journalism" anjuran Malaysian Press Institute (MPI) akan diadakan pada **9 & 10 Julai 2018, Isnin & Selasa jam 10.00 pagi – 3.00 petang** di salah sebuah **hotel/pusat latihan di Kuala Lumpur/Cyberjaya.**

Sehubungan itu, MPI mempelawa pertubuhan media Datuk / Tuan / Puan menyertai kursus ini dengan mengemukakan **tidak lebih tiga (3)** nama wartawan media cetak / media elektronik / portal berita atau mana-mana wartawan yang berminat dengan mengembalikan borang penyertaan yang dilampirkan melalui faksimili/email sebelum **Isnin, 25 Jun 2018.**

Untuk makluman, bayaran yuran penyertaan untuk ahli MPI adalah sebanyak **RM250.00** manakala yuran penyertaan untuk bukan ahli MPI adalah sebanyak **RM350.00** seorang peserta. Bayaran tersebut termasuklah makan / minum sepanjang peserta berkursus di hotel/pusat latihan, bahan-bahan nota kursus, sijil penyertaan serta khidmat professional tenaga pengajar. Dapatlah kiranya pihak Datuk / Tuan / Puan mengemukakan bayaran sebelum / pada hari pendaftaran. MPI akan tetap mengenakan caj penyertaan walaupun peserta tidak menghadirkan diri.

Kursus ini akan hanya dilaksanakan sekiranya MPI mendapat peserta seramai lebih kurang 20 orang. MPI adalah sebuah pusat latihan yang berdaftar dengan "Human Resource Development Fund" (HRDF) dengan no. Pendaftaran TP 10001678.

Bersama ini dilampirkan objektif, biodata penceramah dan program tentatif untuk perhatian pihak Datuk/Tuan/Puan. Sebarang pertanyaan, bolehlah menghubungi Puan Fiza di talian 03-8689 2717/18/19 atau email ke norhafiza_mpi@yahoo.com

Kerjasama pihak Datuk / Tuan / Puan menjayakan kursus ini saya dahului dengan ucapan terima kasih.

Salam hormat,



DATUK DR. CHAMIL WARIYA
Ketua Pegawai Eksekutif

Two-day Writing Workshop in Narrative Journalism
Monday & Tuesday, 9 & 10 July 2018
Kuala Lumpur/Cyberjaya

Overview:

Our workshop will focus on narrative styles of writing for print and online media, emphasizing how story-telling techniques can be used to engage new readers and maintain old ones. The workshop will include discussion of the components of good story-telling (character, plot, and scene), as well as tips on how to do scene-by-scene construction, and how to listen for "the revealing quote." Participants will be given a packet of examples of high-quality narrative journalism, and be asked to write a short (500 word) assignment. Each will be actively involved in offering constructive criticism of one another's work, and working on developing his or her own individual voice and style.

Readings:

"It's an Honor," by Jimmy Breslin (*New York Herald-Tribune*)

"A Boy Who was Like a Flower," by Anthony Shadid (*Washington Post*)

"Bearing Witness in Syria: A Reporter's Last Days," by Tyler Hicks (*New York Times*)

"The Lonely Road of Staying Clean," by Ann Hull

"Dua Jam Bersama Hasan Tiro" by Arif Zulkifli (*Tempo*)

"The Girl of the Year," by Tom Wolfe (*New York*)

Target Group:

Both new and experienced journalists from print / new media / broadcast.

Instructor:

Janet Steele
Associate Professor, School of Media and Public Affairs
George Washington University
Washington DC 20052
jesteele@gwu.edu

Brief Biography of Janet Steele

Janet Steele is an associate professor of journalism at the George Washington University and the director of the Institute for Public Diplomacy and Global Communication. She received her Ph.D. in History from the Johns Hopkins University and focuses on how culture is communicated through the mass media.

Dr. Steele is a frequent visitor to Southeast Asia where she lectures on topics ranging from the role of the press in a democratic society to specialized courses on narrative journalism. Her book, "Wars Within: The Story of Tempo, an Independent Magazine in Soeharto's Indonesia," focuses on "Tempo" magazine and its relationship to the politics and culture of New Order Indonesia.

Awarded two Fulbright teaching and research grants, she has served as a State Department speaker-specialist in Indonesia, Malaysia, Vietnam, Cambodia, Brunei, the Philippines, East Timor, Taiwan, Burma, Sudan, Egypt, India and Bangladesh. The author of numerous articles on journalism theory and practice, her 2014 book, "Email Dari Amerika," (Email from America), is a collection of newspaper columns written in Indonesian and originally published in the newspaper Surya. Her most recent book is "Mediating Islam, Cosmopolitan Journalisms in Muslim Southeast Asia."

Two-day Writing Workshop in Narrative Journalism
Monday & Tuesday, 9 & 10 July 2018
Kuala Lumpur/Cyberjaya

Course Outline:

Monday, 9 July 2018

Day 1, session 1 (10:00- 12:00): Defining narrative journalism -- explore the different attempts to categorize and set rules for a genre dedicated to innovation and rule breaking.

Reading to be discussed: "The Girl of the Year" by Tom Wolfe; "A Boy Who Was Like a Flower" by Anthony Shadid, "It's an Honor" by Jimmy Breslin, and "Bearing Witness in Syria: A Reporter's Last Days," by Tyler Hicks.

Lunch break: (12:00-13:00)

Day 1, session 2 (13:00-15:00): Elements of narrative: Developing character and point of view

Assignment for Day 2: Write a short narrative that describes a scene or an event, using "A Boy who was like a Flower" as a model. Be prepared to present in class. Maximum length: 2 pages, single spaced.

Tuesday, 10 July 2018

Day 2, session 1 (10:00 12:00): Discussion of assignment

Lunch break: (12:00-13:00)

Day 1, session 2 (13:00-15:00) Elements of narrative: Structuring your narrative and building suspense.

Final thoughts, wrapping up.

BORANG PENYERTAAN

Malaysian Press Institute,
C2-3, Radius Business Park
Jalan Radius 1/1C, Cyber 4,
63000 Cyberjaya, Selangor.
(u/p: Pn. Fiza)

Tel: 03-8689 2717/18/19 Fax: 03-8689 2720

Puan,

**"TWO-DAY WRITING WORKSHOP IN NARRATIVE JOURNALISM"
9 & 10 Julai 2018
Kuala Lumpur/Cyberjaya**

Pertubuhan media kami.....mencalonkan nama / nama-
nama berikut menyertai kursus tersebut:

	Nama / Jawatan / Meja:	Email:	No. HP:
1.
2.
3.

Pihak kami akan menyediakan bayaran **RM250 untuk ahli MPI / RM300 bukan ahli MPI** seorang sebelum/pada hari pendaftaran kursus. Sila berhubung dengan pegawai kami....., no. telefon..... mengenai bayaran tersebut.

.....
(Tandatangan Ketua Pengarang/ Pengarang/
Pengurus Sumber Manusia)

Cop dan Alamat Pertubuhan Media:

Nama :

Jawatan :

No Tel :

No Fax :

Tarikh :

(Nota: Borang yang telah diisi hendaklah dikembalikan melalui faks/email seperti tertera di atas sebelum **Isnin, 25 Jun 2018**)