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PRESS
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**Malaysian AIDS Council and
Malaysian AIDS Foundation
Media Sensitisation Workshop
on HIV / AIDS 2017:
To Treat HIV Is to End AIDS**

**25 July 2017
Malaysian Press Institute**



**Malaysian AIDS Council and Malaysian AIDS Foundation
Media Sensitisation Workshop on HIV & AIDS 2017:
To Treat HIV Isto End AIDS.**

Supported by Yayasan Sime Darby
In partnership with the Malaysian Press Institute
Tuesday 25 July 2017
Malaysian Press Institute, No. 2945, Jalan Bukit Ledang,
Off Jalan Tuanku Abdul Halim, 50490 Kuala Lumpur.

Time	Agenda	Speaker
09:00 AM	<ul style="list-style-type: none"> • <i>Introduction to Malaysian AIDS Council (MAC)</i> • <i>Basics of HIV & AIDS</i> • <i>HIV & AIDS Speak</i> 	Dr Zaki Arzmi Media & Communications Manager, MAC.
10:30	Morning coffee break	
11:00	<i>Ethics in HIV&AIDS Journalism</i> <ul style="list-style-type: none"> • Handling sensitive topics • Avoiding sensationalism • Evidence-based reporting 	Malaysian Press Institute (MPI)
12:00 PM	<i>Ending AIDS in Malaysia</i> <ul style="list-style-type: none"> • HIV & AIDS landscape in Malaysia • National Ending AIDS strategy 	Dr Anita Suleiman, Head of HIV/STI/Hep C Sector, Disease Control Division, Ministry of Health Malaysia.
01:00	Lunch break	
02:00	<i>The ART of HIV Treatment</i> <ul style="list-style-type: none"> • Basic science of HIV treatment • Use in prevention of mother to child transmission • Use as pre-exposure prophylaxis and post-exposure prophylaxis • Treatment as prevention • National antiretroviral treatment programme 	Dr Nurul Aida Salleh Family Medicine Specialist, Health Department of Federal Territory Kuala Lumpur & Putrajaya.
03:00	Group assignment (story ideas) <ul style="list-style-type: none"> • Interviewing people living with HIV, experts etc. 	MAC
04:00	Reporting back and evaluation	Participants
05:15	Certificate presentation	MAC, Yayasan Sime Darby & MPI.
05:30	Light refreshments End	MAC



Speaker's Profile

DR ZAKI ARZMI, a graduate of Gunma University of School of Medicine, Japan, currently heads the Media & Communications Department of the Malaysian AIDS Council and Malaysian AIDS Foundation, her official second home ever since she joined the AIDS response sector in 2009. In the beginning of her career there, she worked on two research projects; studying the prevalence of HIV in three of Kuala Lumpur's key affected populations, and examining the vulnerabilities of urban refugees to transactional sex. During the course of her research work, she (re-) discovered the power of information, inspiring her to reroute her career path into the deadline-tight world of public relations and communications in 2011.

DR NURUL AIDA SALLEH has been practising medicine since 1992 and is currently a family medicine specialist at the Kuala Lumpur Health Clinic. She obtained her Masters in Medicine (Family Medicine) degree from the University of Malaya. Having a special interest in community HIV medicine, she is a proponent of community systems strengthening that promotes community empowerment and improves access to HIV treatment, care and support for all.