

Thomson Foundation



Elementary Journalism and Storytelling for Journalists

Malaysian Press Institute

TIM ROBINSON

Group Content Development Director, JPI Media UK

Tim is an editorial executive and journalist with extensive experience in the media industry who also works to engage young trainees in the industry. He has a senior executive leadership position at one of the UK's largest multimedia publishers, JPI Media which has a portfolio of more than 180 national, regional and local news brands. He is responsible for the company's central editorial functions, production, design and content for online and print, as well as strategic leadership and transformation of production processes. He leads a team which generates millions of online page views each month. He shares his knowledge of transition of the print media to a multimedia format with media organisations and advises on sustainable media models. He is a member of the JPIMedia Editorial Board.



Tim started his career as a journalist in local newspapers in the UK working as a reporter and editor.

As a trainer for the Thomson Foundation he has worked with print and online journalists from across the Middle East and North Africa. He is passionate about maintaining high editorial standards.

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