

A vibrant infographic design featuring a central yellow circle labeled 'EXAMPLES'. It is connected by colorful lines to other circles: a large teal circle at the top left labeled 'INFOGRAPHIC', a teal circle at the top right containing a brain icon, a blue circle at the bottom right labeled 'DESIGNS', and a red circle at the bottom center containing an ampersand '&'. Various icons are scattered around, including a house, a paperclip, a target, a paper airplane, an umbrella, a key, a sun, a computer monitor, and a speech bubble. The background is white with a subtle pattern of small icons.

**INFOGRAPHIC**

**EXAMPLES**

**DESIGNS**

# **INFOGRAPHIC TRAINING WORKSHOP**

16 - 17 October 2019

Cyberjaya / Putrajaya



## **Medium of Instruction**

English & Bahasa



## **Fee: RM1,700 p/person**

[Inclusive of Meals, Training materials, Certificate of Participation,  
Seminar Bag & MPI Notebook]

*MPI is a Training Provider registered with Human Resources Development Fund (HRDF)  
with registration number TP10001678*

# WHO SHOULD Participate ?

- ☞ Public Relation Executives
- ☞ Marketing Executives
- ☞ Corporate Communication Executives
- ☞ Academicians
- ☞ Graduate Students

## Speaker / Trainer

### ***Mr. Tung Eng Hwa***



Senior Manager of The Star Content Design & Creative and he comes with over 20 years of experience in infographic. He has conducted workshops for Rating Agency Malaysia, UiTM Shah Alam, China Daily Beijing, The Star and involved in several major assignments.

He was also sent on a two-week attachment with AFP in Paris. In 2015, he formed the Animated and Interactive graphics unit in The Star to produce digital infographics for The Star Online and The Star social media platform.

He is a certified Human Resource Development Fund (HRDF) trainer. He is winner of 2016 Malaysia Press Institute Award, Best Front Cover Design.

# Content & Syllabus

- 💡 What is infographic?
- 💡 **Type of graphics**
- 💡 DO's and DON'Ts of infographic
- 💡 **Exercise 1: Identified the graphic type (*team exercise*)**
- 💡 Presentation and discussion on team's plan
- 💡 **How to turn my words/tables/charts into Infographic with PowerPoint (*usage of color, typo*)**
- 💡 Exercise 2: Participants to work on PowerPoint or WPS presentation software (team exercise)
- 💡 **Presentation and discussion on team's masterpiece**
- 💡 Idea Sharing: Good Infographic
- 💡 **The power of colors, fonts and images.**
- 💡 Exercise 3: Planning your own masterpiece (individual exercise)
- 💡 **Discussion and fine-tuning of your plan.**
- 💡 Exercise 4: Create your own masterpiece using PowerPoint or WPS presentation software.
- 💡 **Continue work in PowerPoint**
- 💡 Presentation and discussion on your masterpiece.
- 💡 **Idea Sharing: Future of presentation**

*\*\*All participants should have basic knowledge of PowerPoint or WPS Presentation or any presentation software. Please come with a laptop for exercise.*

# INFOGRAPHIC TRAINING WORKSHOP 16 – 17 OCTOBER 2019 SALES CONTRACT

## PARTICIPANTS INFORMATION

- 01** Name H/P No  
Email Office (Direct Line)  
Designation Vegetarian \_ Yes \_ No  
Department
- 02** Name H/P No  
Email Office (Direct Line)  
Designation Vegetarian \_ Yes \_ No  
Department
- 03** Name H/P No  
Email Office (Direct Line)  
Designation Vegetarian \_ Yes \_ No  
Department
- 04** Name H/P No  
Email Office (Direct Line)  
Designation Vegetarian \_ Yes \_ No  
Department

## COMPANY INFORMATION

Company Tel  
Address Email  
HR Name Fax  
HR Contact

SIGNATURE COMPANY / STAMP

## WORKSHOP FEE

- o RM 1,700 / PAX
- o Group registration for 2 pax and above will be entitled for 5% discount.

## MODE OF PAYMENT

- o Cheque or bank draft in favor of

**Malaysian Press Institute**  
C2-3, Radius Business Park  
Jalan Radius 1/1C, Cyber 4  
63000 Cyberjaya

Payment Via :

- Cheque by post / courier
- Tele-Transfer
- Deposit into Our Account

MAYBANK ISLAMIC BERHAD  
5648 0100 4994

## VENUE

- o Cyberjaya / Putrajaya

## CONTACT DETAILS

Puan Fiza / Puan Ambia  
Tel: 03-8689 2717 / 18 / 19

Email :  
norhafiza\_mpi@yahoo.com  
trainingmpi2945@gmail.com

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C2-3, Radius Business Park  
Jalan Radius 1/1C, Cyber 4  
63000 Cyberjaya  
www.mpi.my

## TERMS AND CONDITIONS

1. Course fees include course materials and refreshments unless otherwise stated.
2. **Payment Terms.** Once a completed registration form is received by MPI, an invoice will be issued. Payment must be made within seven (7) days from the date the invoice is issued. Full payment must be received prior to the event date. MPI reserves the right to deny admittance to an event if full payment has not been made. Companies that intend to make payments after the event are required to submit a Letter of Undertaking as payment guarantee. Certificate of attendance to the event will be awarded only after payment is received.
3. **Cancellations and Substitutions.** All cancellations must be made in writing at least 14 days prior to the event date. No refunds will be available following a cancellation. This also applies to no show on the training day. But if last minute cancellation (on the training day), 30% of the registration fee will be chargeable to each participant. Notice of cancellation or replacement must be made in writing via email / fax and acknowledged by MPI. However, if full payment had been made, the payment will be credited towards rescheduled dates or to a future MPI event. MPI reserves the right to charge all hotel booking fees to the client as the result of cancellation. Substitutions are always welcome at no extra charges. Substitutions of participants must be made at least one (1) working day before the event date.
4. **Note.** MPI reserves the right to cancel, postpone, or alter the advertised programs at any time. MPI will not be held liable for any costs or liabilities incurred by clients as a result of change of date / program / venue. Should a cancellation of an event by MPI occur, the event will be fully refundable.
5. **Money Back Guarantee.** The decision on refund amounts is subjected to the sole discretion of MPI's management.
6. **Copyright.** Distribution, republication and duplication of all contents and materials provided and distributed by MPI are strictly prohibited.
7. **Incorrect Mailing Information.** Should mailing information or company details be incorrect or inaccurate, please contact us immediately.
8. **Disclaimer.** Upon submission of this registration form, client acknowledges that he / she has read and accepted all the terms and conditions as listed above.